



# PROACTIVE IT:

## **Protecting Your People, Your Assets, and Your Time**

For many businesses and organizations, cyberattacks and IT outages can disrupt operations, reduce cost-effectiveness, and compromise data security. While large companies and corporations often have an allocated budget for IT security and management with a full-time IT department, small businesses often overlook IT as a necessity or, likely, don't have the funds or resources. Without the proper IT security and management, these small businesses are more susceptible to cybersecurity breaches.

Blue Sky Technologies, a managed technology service provider, takes a proactive approach to IT. It enhances security, streamlines efficiency, and reduces costs by focusing on key areas, such as anti-virus software and cloud security, to anticipate IT issues before they arise.

# 01.

## **Anti-Virus & Anti-Malware Protection**

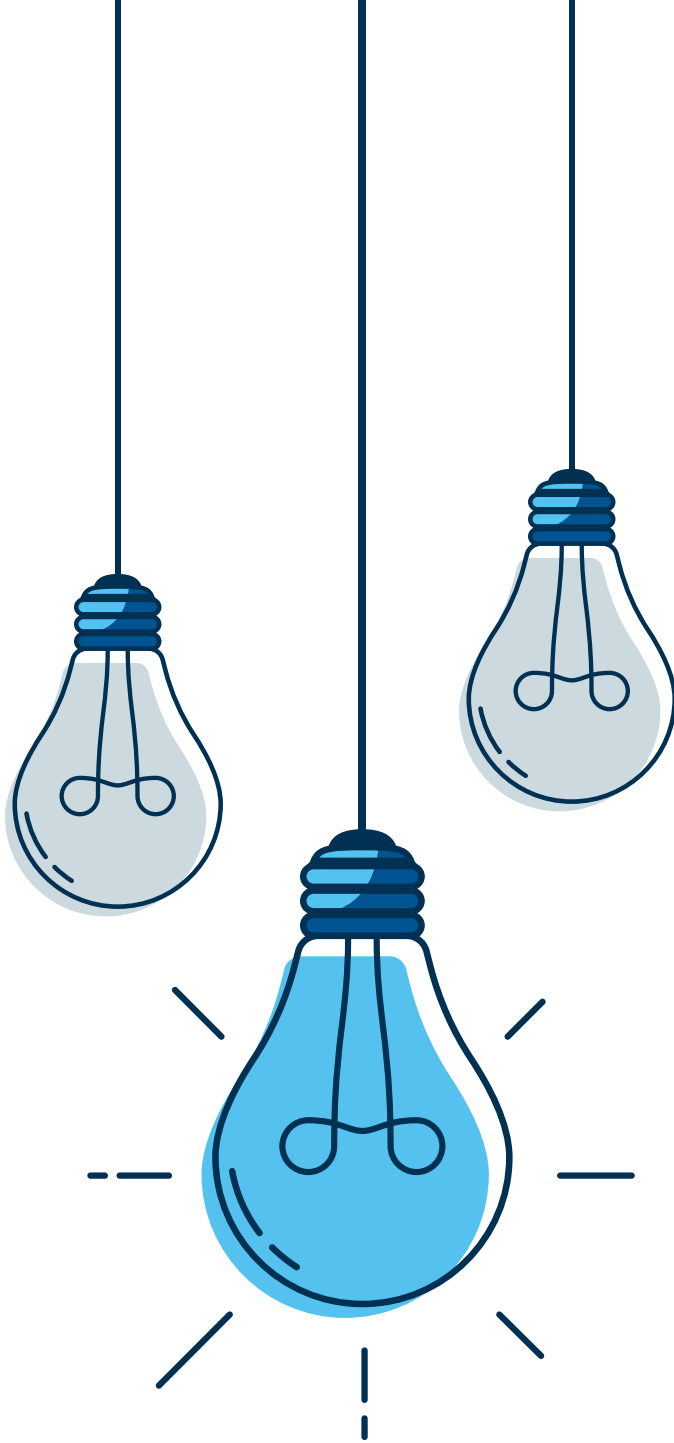
Many viruses are deployed in simple forms, like email, software downloads, or phishing sites, and they spread at a rapid pace. Anti-virus and anti-malware protection software, managed by a technology service provider, such as Blue Sky Technologies, combats these threats by targeting them at the source. By replacing outdated or inadequate virus protection systems with new systems and continually updating these new systems, businesses and organizations can minimize the risk of data breaches and system downtime caused by malicious software.

# 02.

## **Data Backup Solutions**

What happens when an important file is lost because of a system crash? Even with partial data backup solutions, data loss can have potentially devastating, costly, and disruptive consequences. Partnering with a managed technology service provider, like Blue Sky Technologies, to transition to cloud-based business continuity and disaster recovery programs eliminates this problem and ensures critical files and information are always protected.





## 03.

### **Software Updates**

Clicking “remind me later” on a software update notification can seem harmless. However, avoiding software updates can create a higher risk of security harm, compromising IT infrastructure. With a managed technology service provider, like Blue Sky Technologies, and a designated team of technicians, small to mid-sized businesses have access to around-the-clock care to ensure instant and automated software updates are executed to keep systems updated and reduce potential security gaps that could be an entry point for cyberattacks.

## 04.

### **Unauthorized Access Prevention**

Leaving company networks and software programs open to unwelcome guests is like leaving the door open at night. Keeping unauthorized users out of buildings, software programs, and internal networks is a vital component of data protection. A managed technology provider, such as Blue Sky Technologies, can monitor activity constantly and provide access only to the necessary employees and personnel, protecting small to mid-sized businesses from data breaches and compromised operations and enhancing digital and physical security.

# 05.

## Cloud & Mobile Security

Every business relies on some kind of cloud-based technology or mobile phones. Although these devices boost productivity, they also create additional points of entry for cyber threats, which cause vulnerability and pose a threat to the network. Comprehensive cloud and mobile security solutions, provided by a managed technology service provider like Blue Sky Technologies, ensure that personal and company devices are continuously monitored for potential risks, maintaining data security and adding a layer of protection.

## Partnering with Blue Sky Technologies

Assessing these five business areas and choosing a proactive approach can dramatically improve IT security and operational efficiency by resolving potential issues before they become significant problems. Partnering with a trusted provider like Blue Sky Technologies is essential to mitigate risk, improve IT infrastructure, and create a more secure environment.

## For proactive IT, contact Blue Sky Technologies.

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